



Point of sales packaging
**Vitalo Packaging encapsulates
your brand experience**



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Vitalo packaging specializes in high end thermoformed precision packaging which excels at adding the customer experience that make your products stand out. Vitalo's in-house design, prototyping and tooling guarantee the seamless translation of your meticulous vision on a POS strategy into the form and function your product's packaging deserves.

There are two ways of looking at the point of sales. You could see it as a place where one sells his or her products. At Vitalo Packaging we see it as a question that drives us to a better performance: what is the point of sales?

At Vitalo Packaging we firmly believe that the real point of sales is:

- a positive contact between your product and your customer.
- It is about an experience that adds value to your brand.
- It is about selling your product just as much as it is about your customers buying into your values.

And it's all in the delivery. That is why Vitalo Packaging solutions doesn't just wrap your products, we help you to wrap up your sale.

Vitalo POS Packaging solutions offers fully-integrated customer service from development to production for packaging offering:

- » Protection
- » Containment
- » Presentation
- » Identification/information
- » Convenience/compliance

In-house design, prototyping, tooling & marcom thinking

Our own prototyping and development division works with the most recent CAD systems and CAD/CAM facilities to guarantee the quick and efficient development of your new product.

But that's only half the story. Developing POS packaging is far more than a matter of state of the art technical precision. The entire design and production process as well as the final result need to embody the exact customer experience your product aims for. Vitalo's extensive knowledge and understanding of this vital part of the sales process combined with its presence in local markets ranging from the America's over Europe to the Far East, leaves you with a partner that speaks the same language as your marketeers as well as that of the customers they aim to convince.

Find out how we can wrap things up for you. For further information and contact addresses: www.vitalo.net